

### **SKILLS SPONSORSHIP 2023**

An innovative approach of Wemanity's impacts for Non-Profit Organisations



# "Introduction"

Wemanity is a unique consulting group that helps its clients become customer-centric, flexible and high-performing in a sustainable way. Our mission: Change the working world thanks to Agile, innovation and cooperation.

**Welmpact is the ESG** (also called CSR) service dedicated to drive & accelerate Wemanity's sustainable transformation, internally & externally. It is based on 2 key values: **Solidarity & Justice** serving 3 pillars:

- Transforming the world of work sustainably through agile, innovation and cooperation, giving everyone the same opportunities for success: Whether you're a large company or a small association.
- Providing our stakeholders the **space, means and tools** to embody the change they want to see in the world
- **Transform ourselves, to better help others**, by being our own laboratory of experience on social impacts and sustainability drivers

**Thus, to reach this mission,** we are guiding both **NGOs** and **CSRs and GreenIT services** in their Agile and Digital Transformation on 3 dimensions: Technological, Organisational, and Cultural, always in a sustainable way. For NGOs, we achieve this through two means: offering services with adaptive pricing and fostering **skills sponsorship**.

This document serves as a comprehensive overview of our **skills sponsorship program**, and how it is implemented at Wemanity. We take great pride in publishing this document, as it showcases our commitment to keep on embodying the change we want to see in the world, which is of utmost importance to us.



>531 000€ donations given in skills sponsorship



>2050 days Realised since 2019



Manaëlle PERCHET, Head of Impact and Sustainable Development, at Wemanity:

To fulfill our vision we believe it is every leader, manager and cooperator's responsibility to engage and improve their impact for a better tomorrow: Firstly by embodying a sustainable change desirable for future generations, and secondly, by generating the sparks that make it possible around them.

Our role: Giving them the direction, the space, the means and the tools to make it happen.

## "EDITO"

### Becoming aware and taking the first steps

Wemanity, as a company, is legally bound to guarantee the safety, support and fulfillment of its cooperators. During the in-between contracts, Wemanity cooperators are invited to engage in skills sponsorship: Also called "intermission", it refers to a period when he/she finds himself between two assignments. In other words, the Skills Sponsorship program mobilizes cooperators' professional skills during their working hours to undertake actions of general interest, benefiting NGOs. The company's goal is to maintain the same level of commitment and quality for skills sponsorship as for client projects, fostering collaboration, knowledge sharing, collective growth and most of all: positive social & environmental impacts.

Since its implementation in 2019, Welmpact's Skills Sponsorship program has enabled over **200 cooperators** to engage in **meaningful missions** with associations. These experiences have yielded tangible positive outcomes, including fruitful connections with the innovative associative sector, reciprocal exchange of new skills, strengthened bonds between cooperators and Wemanity, and transformative work methods for the general interest. Furthermore, Skills Sponsorship offers several advantages from the company's perspective. It allows the company to harness the expertise of highly skilled individuals who excel in their respective fields, for the greater good. These cooperators demonstrate adaptability, resilience, and determination, overcoming challenges to ensure the success of their missions. In addition to enabling cooperators to make a commitment to the general interest **during their working hours**, engaging in skills sponsorship **aligns with the company's values and commitment to sustainable development**, as cooperators share common practices and contribute to impactful projects.

For nonprofit organizations, Skills Sponsorship serves as a bridge between the private sector and public/nonprofit organizations, raising awareness and providing valuable skills and resources. It also enables eligible nonprofit organizations to access services that often exceed their budget constraints. In this regard, and because it is crucial for us to provide equal opportunities for success to everyone, Skills Sponsorship simply allows for the "donation" of skills, making our services accessible to all. Clear mission definitions maximize impact and offer a rewarding and fulfilling human experience for all parties involved.

**Skills Sponsorship** has been an integral part of Wemanity's values, culture, and practices since 2019. We firmly believe that it is our responsibility **to provide our cooperators with the space, resources, and tools to embody the change we wish to see in the world.** This empowers our cooperators to be active during the inter-contract period, step out of their comfort zones, and embrace challenges that encourage self-reflection. They can refine their expertise by expanding their horizons, bridging the gap between the corporate and nonprofit sectors. Through participation in Skills Sponsorship, they enhance their skills, gain recognition, support causes close to their hearts, and, most importantly, experience the excitement of discovering a new world and its unique dynamics. Through this process, they create tangible, positive impacts for organizations that often face resource constraints.



# "Our commitment"

How do we address the Sustainable Development Goals (SDGs) ?



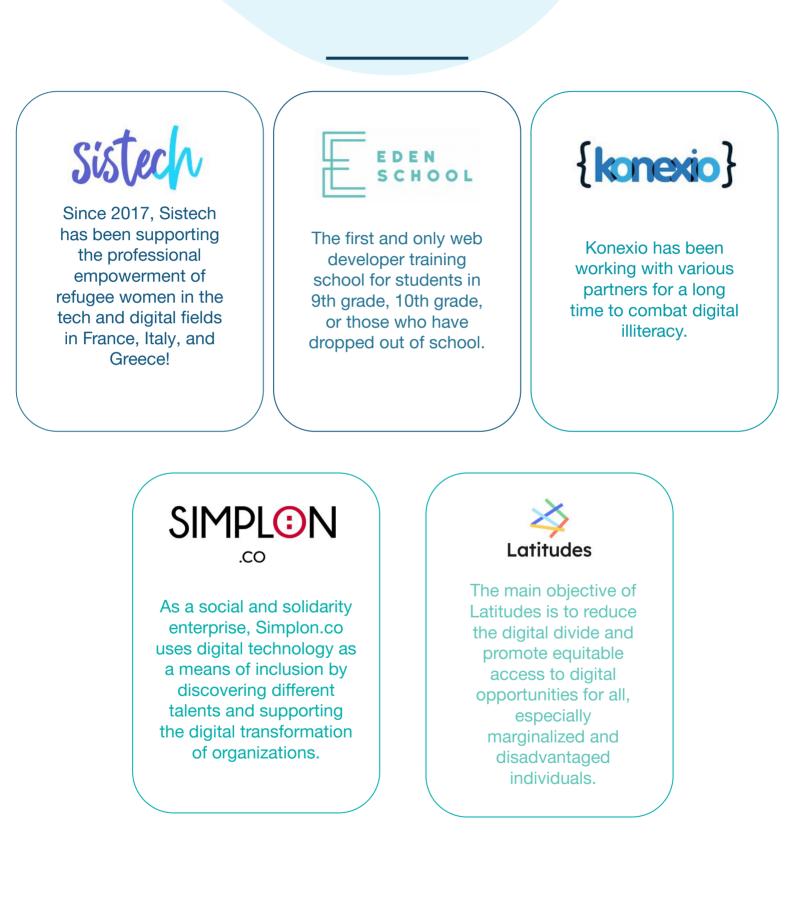
## And more !

Engaging in a skill-based sponsorship mission is a priority for our cooperators during their inter-contract time.



# "Sustainable and inclusive digital"

Which associations do we work with in this field?



## Some Examples Non exhaustive approach of our supports

#### A-B-C OF AGILE

Agile Awareness: What is Agile and what are Agile Methods ? Framing mission: What are my needs in skills sponsorship Organisational assessment: Where are we? What are the strong and pain points of my organisation? What are the 12 enemies of adaptability ? Lean Management: an agile framework to smooth my processes Coaching, mentoring: individual relationship with an expert to grow in my role



#### **TEAMWORK MAKES DREAMS WORK**

How to give and receive Feedback? Training on Non Violent Communication How to deal with conflict Management? Facilitation: how to have productive meetings Facilitation of challenging meetings, workshops, team buildings... The Tolteques Agreements: How to apply them daily for a successful team?



#### **NEW WAY OF MANAGING A PROJECT**

Responsibility ? How to take it, how to honor it PO, Coach, SM, which roles & responsibilities for my project? Design Thinking: how to ideate and come to an conclusion The use of a roadmap for managing my project User stories, DOR/DOD, the rules to gain clarity in a project Collective intelligence & ideation workshops Impact mapping: assess a topic and create impact together Meet expectations and reach success thanks to Agile



#### IT & DATA

Assessment of our IT tools Support in designing a new website/application Support in developing a new website/application Al: what can Chatgpt (and others) do for my organisation? DataScience: Best practices in Database management API & Architecture



#### **TECHNICAL TRAINING**

Graphical Facilitation UX & UI discovery No Code & Low Code User stories GreenIT & ecoconception



# **Testimonials**

They made it!

4,7/5

Of Cooperators'

satisfaction

4,9/5

Of NGOs

"I loved helping an association and discovering their challenges, issues, motivations, and values. For me, it was like discovering a whole new world"

Matthieu, PO, in mission at Réseau Môm'artre

E MÉCÉNAT DE

M SUR

MPÉTENCES :

Discover the sponsorship skill with our

community builder for the Sistech NGO

"Amel guided us on a field we wouldn't have explored without the expertise of an external professional Agilist in IA. She has been deeply attentive to our vision, problems and has been really autonomous in her mission to make us grow and trained for future challenges. We learnt a lot on adapted plug and play tools!"

Entourage

Our cooperator Amel Mhamdi, IA Expert, worked with **Entourage**, an association that develops pedagogical content in order to fight against precariousness and to remove the obstacles that prevent people from approaching the homeless people.

"Thank you so much Wemanity Group! What a commitment to us and our learners. An opportunity for us."

Konexio

"Thank you for your time and sharing your expertise with the Sistech Fellows"

Sistech

"It's never easy to go through interviews for the first time when you're transitioning into a new career! With my partner from Simplon, we were able to advise and assist candidates in identifying the strengths of their background to highlight in their upcoming interviews. It was a fantastic exchange experience. I highly recommend these sponsorship or volunteering missions!" Lorene, in mission at Simplon





## They trust us {konexio} EDEN SCHOOL green 🔟 .fr latitudes exploring teo for good 🔶 open FOOD facts SIMPLON TECHFUGEES AMES D'AL La fabrique de l'emploi. MolloW ASSOCIATION TOUS SEMBLABLES TOUS DIFFERENTS hùp entrepreneurs **ZUP**<sup><sup><sup>i</sup></sup>CO</sup> Les Greniers d'Abondance **ZUP**<sup><sup><sup>i</sup></sup>CO</sup> Ethics For Animals Sistech 45 HALLES altruwe FORCEFEMMES LES PAPILLONS De Jour DELATRANSITION









Contact the Welmpact team: <a href="mailto:weimpact@wemanity.com">weimpact@wemanity.com</a>

